



Proliad news Q4 2019

Photo Mike Bink

This issue featuring

- Ⓞ Kröller-Müller installs Proliad Gouache throughout entire museum
- Ⓞ Opening of Naturalis; shadow lighting
- Ⓞ Aesthetic emergency lighting for museums



Photo Mike Bink

Kröller-müller embraces Proliad Gouache framing spot

The Kröller-Müller Museum boasts the second-largest Van Gogh collection in the world: almost 90 paintings and over 180 drawings. In addition you will encounter masterpieces by Claude Monet, Georges Seurat, Pablo Picasso and Piet Mondrian. Proliad is proud to announce that this internationally recognized museum has chosen to roll out the Proliad Gouache framing spots throughout the entire museum.



The spot is bluetooth enabled and fitted with the Xicato XID driver and XTM Artist LED. The 350 framing spots provide unity and consistency in lighting color and lighting quality. The choice for Proliad came from the lighting designers in co-operation with the technical department. After an anonymous test using many different lighting brands, the Proliad Gouache turned out to deliver the best quality in light and in addition the best usability to control and manage the individual spots.



Photo Mike Bink



Photo Mike Bink

Opening Naturalis; playing with shadows

On Saturday, August 31, Naturalis reopened to the public. The renovated institute for biodiversity in Leiden is the place for everyone, where both scientists and museum visitors can discover more about nature. Naturalis has become future-proof by bringing scientists and collections together, providing state-of-the-art facilities for biodiversity research and building a brand-new museum. Proliad is represented by several installations where the designers have been playing with light and especially shadow.



Photo Mike Bink



Launching soon; aesthetic emergency lighting for museums



At the end of 2016 we designed, manufactured and installed the unique indirect day-light concept of the Voorlinden museum. Based on an idea from Arup, we installed over 2.800 LED's on the roof. The beams point upward and the reflection joins and regulates the downward daylight. What most people are not aware of, is that based on a patented idea by Joop van Caldenborgh, we also designed and produced the so-called Noodaantje® in the Voorlinden. It is an aesthetic emergency lighting solution for museums. The icon lighting is invisible to the visitor's eye until a loss of electrical power occurs. At that moment the emergency lighting pops up from out of the wall. It's called non-maintained or sustained emergency lighting. The principle of aesthetics can as well be applied to maintained emergency lighting. Proliad is about to launch an entire product line of aesthetic emergency lighting solutions in Q1 - 2020 both for built-in-wall as mounted-on-wall emergency lighting. Make sure to follow our next release.

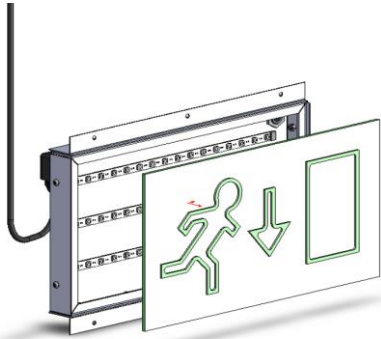


Photo Voorlinden museum